



#IRBANGKOK21

# 2021 BANGKOK

IR '**On the Road**' Conference  
Shangri-La Hotel

6<sup>th</sup> - 10<sup>th</sup> February, 2021



# Message from Ross Nicholls

Dear Members,

We look forward to returning to Asia in the next of our series of 'On the Road' events with a much anticipated visit to Bangkok, Thailand in February 2021. This is a rearranged conference from April 2020 due to the Coronavirus.

Thailand is one of the emerging powerhouses in Asia and currently the 8th largest economy in the region, demonstrating consistent growth. More than two-thirds of GDP comes from exports. It has a robust industrial and services sector with Telecommunications, Mining and Construction particularly strong. Naturally, the conference will focus on the fantastic inbound and outbound opportunities for members, whilst providing an insight into this fascinating jurisdiction.

As usual tickets will be limited, as the 'On the Road' events really focus on relationship development, providing quality time for attendees to connect and learn about each other's practices. Please ensure you book your ticket(s) ASAP to avoid being disappointed as all IR Global events sell out!

There will be a brilliant social program, including; an opening cocktail reception in the 5-star Shangri-La hotel, networking dinner at Sala Rim Naam with Michelin starred chef, Pom Phatchara Pirapak, boat cruise down 'The River of Kings' and an optional Palace and Temple tour excursion to really to experience the Bangkok and Thai culture.

The 'On the Road' event is always the highlight of the IR event calendar. See you there!

*Ross Nicholls*

*Ross Nicholls, Business Development Director*



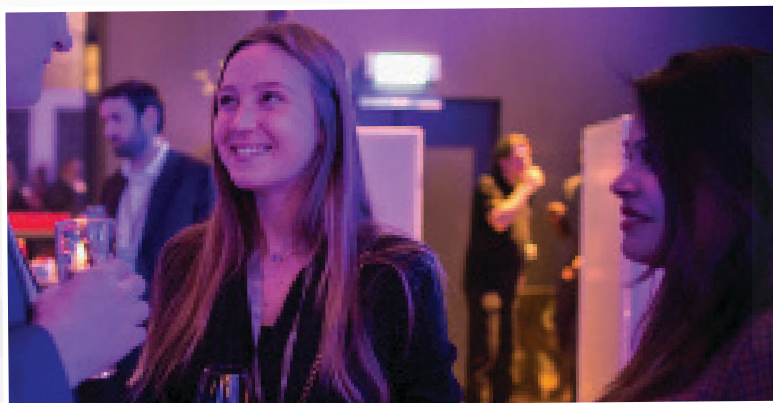
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# Attendee Experiences

"Amsterdam combined a great programme with a fantastic guest list and provided the perfect opportunity to catch up with old friends and colleagues and to meet a host of new members. Really energising to hear a diverse range of experiences and views and to hear how we can work together going forward into 2020".

- Alex Canham of Herrington Carmichael LLP, England



"It was my first event with IR Global and I really enjoyed meeting people and the IR global team. Everyone was accessible and the venues were great as well. The organisation allowed enough time to meet members and speak with a lot of them to start creating trust business relationships".

- Laura Mancini of Mancini law firm, France

"IR Global is more than an organization or group of business minded people, it is a gathering of friends & likeminded professionals, where business comes second to the relationships & lasting bonds of friendships built".

- Wissam Abousleiman of Abousleiman & co, Lebanon



"This was my 10th IR Global conference (Amsterdam 2019) and, in my opinion, one of if not the best. Extremely well organized; very well-attended; excellent programs and outstanding food, locale and experiences. Outstanding".

- Erwin J. Shustak of Shustak Reynolds & Partners, p.c.,  
US - California



# Event Schedule

6<sup>th</sup>

## SATURDAY

### Pre-Event Activities

Arrive early for pre-functions hosted by local members and sponsors. A great opportunity for networking and enjoying the city.

7<sup>th</sup>

## SUNDAY AM

### Special Interest and Regional Group Meetings

Sessions and social activities for the special interest and regional groups will take place.

## SUNDAY PM

### Speed Networking Session, Shangri-La Hotel

Opportunity for first time attendees to meet more experienced members of the network.

## SUNDAY EVENING

### Opening Drinks Reception, Salathip Shangri-La Hotel

The evening drinks reception will be hosted at the Shangri-La Hotel. The reception will include drinks and canapes and offer attendees time to meet in a relaxed social setting prior to the main conference day.

8<sup>th</sup>

## MONDAY DAY

### Presentations and Networking, Shangri-La Hotel

Presentations and networking within the Shangri-La hotel. During the main conference day attendees will hear from the IR management team, guest speakers and participate in different networking sessions.

## MONDAY EVENING

### Luxury Networking Dinner, Sala Rim Naam

Luxury networking dinner at at Sala Rim Naam. An authentic and cultural Thai experience where guests will be transported to the venue by boat across the Chao Phraya River.

9<sup>th</sup>

## TUESDAY AM

### Break Out Sessions, Shangri-La Hotel

Breakout sessions hosted by respective committee members.

## TUESDAY PM

### Closing Reception, River Cruise

After lunch, attendees and spouses are invited to join us for a cruise along Chaophraya river with drinks and canapes.

10<sup>th</sup>

## WEDNESDAY

### Optional Excursion, Bangkok Temple Tour

(additional cost)

Join us on Bangkok Temple Tour with a guide including lunch.





# Social Programme

7<sup>th</sup>



**SUNDAY EVENING, 19:00 - 22:00, SALATHIP SHANGRI-LA HOTEL**

## Opening Drinks Reception

The evening drinks reception will be hosted at the Shangri-La Hotel. The reception will include drinks and canapes and offer attendees time to meet in a relaxed social setting prior to the main conference day.

8<sup>th</sup>



**MONDAY EVENING, 18:30 - 22:00, SALA RIM NAAM**

## Luxury Networking Dinner

Luxury networking dinner at at Sala Rim Naam. An authentic and cultural Thai experience set along the Chao Phraya River.

9<sup>th</sup>



**TUESDAY PM, RIVER CRUISE**

## Closing Reception

After lunch, attendees and spouses are invited to join us for a cruise along Chao Phraya river with drinks and canapes.

10<sup>th</sup>



**WEDNESDAY, OPTIONAL EXCURSION** (additional cost)

## Bangkok Temple Tour

Join us for an optional excursion (additional cost) on a guided tour of Wat Pho and Grand Palace including temple of emerald buddha to experience Thai art, architecture, and the history behind these world-famous temples along the Chao Phraya River. The excursion will end with lunch.

# Ticket Prices

Standard member rate tickets priced at

## £925.00

Your standard ticket includes all of the following aspects of the event programme:

- Drinks reception Sunday evening  
+ VAT for UK firms
- Monday presentations and networking tables
- Monday evening luxury networking dinner
- Tuesday AM breakout sessions
- Tuesday PM Closing Reception

Premium, 'Event+' tickets are priced at

## £1,500.00

Event+ allows you to upgrade your ticket and raise your profile in the network. In addition to everything included with the standard ticket, you will enjoy the following:

- + Table leader position / host for networking sessions + VAT for UK firms
- + Firm branding on networking table centre piece
- + Post event promotion. Featuring photography of you leading your networking table
- + Access to a personalised full attendee list 2 weeks prior to general release. This list will highlight all 1st time attendees and those who work in the same practise area

### MULTIPLE TICKET DISCOUNT

Secure 3 or more tickets for your firm and you will receive a **10% discount per ticket**. (Excludes optional excursion and spouse programme tickets).

**Both standard and 'Event+' ticket prices exclude Wednesday Optional Tour, the cost for which is £95.00.**

As with previous years, you are invited to be accompanied by a guest during all the social aspects of the event, the respective prices for which are:

#### Spouses Programme

Opening Drinks Reception.....	£100.00
Evening meal.....	£175.00
Tuesday Afternoon Cruise.....	£125.00
Optional Tour.....	£95.00

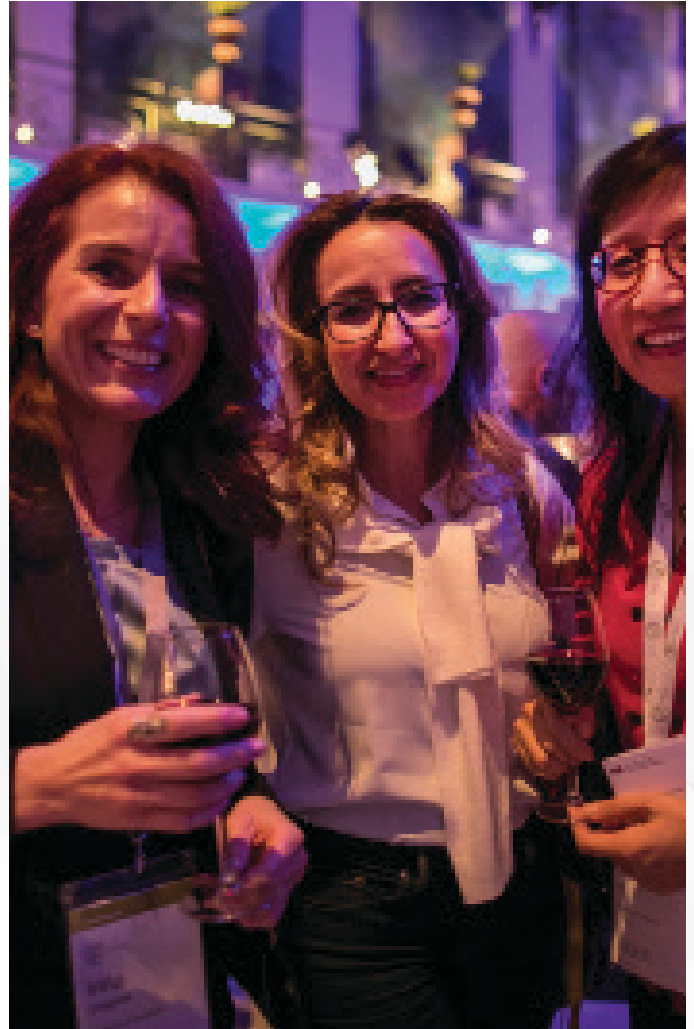
SECURE YOUR TICKET NOW AT

[WWW.IRGLOBAL.COM/BANGKOK2021](http://WWW.IRGLOBAL.COM/BANGKOK2021)

# Why should you attend the IR 'On the Road' Conference?

Our 'On the Road' events really focus on relationship development and providing quality time for attendees to connect and learn about each other's practices.

- **HAVE FUN WITH YOUR IR PEERS FROM AROUND THE WORLD** Let's be honest - the IR Conference is a lot of learning packed into a short amount of time but you'll also have opportunities to relax and get to know your peers. When you meet with your peers, you have an opportunity to collaborate, hear new ideas, and validate or change your perspectives. You may hear what others are doing and be inspired to implement something similar - or you might find a mentor or even become one.
- **LEARN SKILLS AND STAY UP-TO-DATE** No matter how long you've been practicing or what position you hold at your company, chances are there is still something you need to learn. Trends, new strategies, and innovations in professional services happen all the time; to stay up-to-date you need an educational opportunity that provides you with the full range of this knowledge.
- **INSPIRATION AROUND EVERY CORNER** every year, the world's most innovative minds come to IR Global to inspire, excite, and motivate attendees. Past speakers at IR 'On the Road' events include **Mark Berezow** of Sandler Training; **Peter DiGiammarino** and **Richie Goldman**.
- **PERSONAL CONNECTIONS** meet with established IR Global members and make new connections from around the globe in just three days.
- **EXPERIENCE BANGKOK** through our social program you can truly experience the culture fusion and history of Bangkok.



## WHO ATTENDS?

The IR 'On the Road' conference is open to all IR Global across all practice areas and jurisdictions.

This unique mix of viewpoints and professional experience provides a rich environment for learning, debate and vigorous discussions as well as the opportunity to develop business relationships and lifelong friendships - The IR way!

## WHAT TO EXPECT?

The IR conference will feature breakout sessions, workshops alongside presentations and networking with the IR personal touch, ensuring all attendees are individually catered for. The heart of the sessions will cover most sectors, practice areas and working group discussions whilst allowing attendees to develop their own area interest.





# ABOUT BANGKOK



Bangkok is the capital and most populous city of Thailand. It is known in Thai as Krung Thep Maha Nakhon or simply Krung Thep.

Bangkok traces its roots to a small trading post during the Ayutthaya Kingdom in the 15th century, which eventually grew and became the site of two capital cities: Thonburi in 1768 and Rattanakosin in 1782. Bangkok was at the heart of the modernization of Siam, later renamed Thailand, during the late-19th century, as the country faced pressures from the West. The city was at the centre of Thailand's political struggles throughout the 20th century, as the country abolished absolute monarchy, adopted constitutional rule, and underwent numerous coups and several uprisings. The city grew rapidly during the 1960s through the 1980s and now exerts a significant impact on Thailand's politics, economy, education, media and modern society.

The Asian investment boom in the 1980s and 1990s led many multinational corporations to locate their regional headquarters in Bangkok. The city is now a regional force in finance and business. It is an international hub for transport and health care, and has emerged as a centre for the arts, fashion, and entertainment. The city is known for its street life and cultural landmarks, as well as its red-light districts. The Grand Palace and Buddhist temples including Wat Arun and Wat Pho stand in contrast with other tourist attractions such as the nightlife scenes of Khaosan Road and Patpong. Bangkok is among the world's top tourist destinations, and has been named the world's most visited city consistently in several international rankings.

Buzzing, humid and exotic, Bangkok is the larger-than-life city where magnificent temples, historic markets, skyscrapers and rooftop bars create an intoxicating vibe that's hard to resist.

A blend of the traditional and the modern, Bangkok's every street has a surprise in store. Ramshackle buildings crouch next to striking holy shrines, which are overlooked by modern hotels and offices.

# Conference Venue

## THE SHANGRI-LA, BANGKOK

Nestled along the large riverfront setting resides Shangri-La Bangkok, an enchanting riverside retreat in the heart of a very vibrant city. With direct access to trains, ferries and buses, the hotel is a lovely gateway to discover bustling Bangkok.

Shangri-La Hotel, Bangkok comprises 802 luxury guest rooms and suites in 2 adjacent towers, each providing outstanding river or city views. Rooms exude contemporary style with classic Thai touches.

A riverside swimming pool, tennis courts and a well-equipped fitness centre with a range of classes are available.

The award-winning CHI, The Spa at Shangri-La, offers some of the largest private spa suites in Bangkok, and a diverse menu of treatments drawn from the ancient healing traditions of Asia.



## ACCOMMODATION AT THE SHANGRI-LA, BANGKOK

### ROOM RATES PER NIGHT

6TH - 11TH FEBRUARY 2021

**THB 5,000** (plus taxes)

Approx. **£124 / 148 Euros** (plus taxes)

Room rates are quoted per room per night in Thai Baht.

Additional cost for double occupancy, from THB 5,3000 ++

Rates are subject to 10% service charge and applicable government tax on room rate and service charge, currently a total of 17.7%

Full buffet breakfast is included in the above room rates at venue designated by the hotel.

Inclusive of complimentary local call access and in-room wired internet and WI-FI access

Room rates applicable to 3 days pre and post stay, subject to room availability.

To make your reservation please book via the link below:

★ [Click Here To Reserve](#)

Full hotel booking terms and conditions can be found via the hotel booking link.

# Contacts

## UK HEAD OFFICE

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## KEY CONTACTS

*For event related queries please contact  
our events manager directly:*



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## DURING THE EVENT

*IR team members in attendance*



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## USEFUL LINKS

Tickets

[bit.ly/37Y0ptR](http://bit.ly/37Y0ptR)

Hotel Booking

[bit.ly/39290gg](http://bit.ly/39290gg)

Shangri-La Hotel

[bit.ly/2qBBIsT](http://bit.ly/2qBBIsT)

To review the full terms & conditions please click  
[HERE](#)

